



Building on Our Proud Tradition for a Strong Future

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St. Johnsbury Academy today



We educate 750 students from St. Johnsbury and surrounding towns and 200 students from around the United States and the world. Our ethnic and socio-economic diversity makes us very different than most boarding and day schools. Our students represent 50 communities in Vermont and New Hampshire, 17 other states, and over 20 countries.

St. Johnsberry Academy today



Our average class size is 12 and our student to faculty ratio is 8:1; student to adult ratio is 4:1. We offer over 220 courses which include 31 advanced placement courses, 40 courses in the fine and performing arts, college-level engineering, four languages, and an award-winning career and technical education department (CTE). We have numerous other signature programs that include: the AP Capstone Diploma, Applied Science and STEM, Post-Calculus Mathematics, and an exceptional International Travel and Cultural Exchange program.

St. Johnsberry Academy today



Athletic teams, clubs, and organizations are many. Currently, we have 48 teams that compete at the 9th grade, junior varsity, and varsity levels. Last year we had over 600 students participate on one or more teams. We have over 30 clubs and organizations, and last year we added the X Block. The X Block is a credit bearing program that provides a new selection of classes each quarter that meet two days a week after school. It enables our talented faculty to connect with students in new and creative ways.

St. Johnsbury Academy today



We are a crucial economic driver and key stakeholder for the town and region. We are one of the largest employers in the area, employing close to 250 people — one out of every 42 jobs in the St. Johnsbury labor market. SJA is a significant draw for people considering a move to this area of the state. Hundreds, if not thousands, of alumni and families come for events annually — a boost for local businesses. We currently run and manage the Town's youth recreation program and are a hub for community arts and cultural performances, major tournaments, summer youth camps, blood drives and health clinics, and community events such as the annual First Night celebration.

St. Johnsbury Academy today



Post-Covid days have seen some challenges.

- We have approximately 175 students in our Student Services Department with many others in need of basic literacy and numeracy support and remediation.
- We have seen a much larger number of students in need of mental health and other support. Last year alone, we had over 300 students accessing our mental health support staff.
- Over 30% of our student body qualifies for free and reduced lunch.

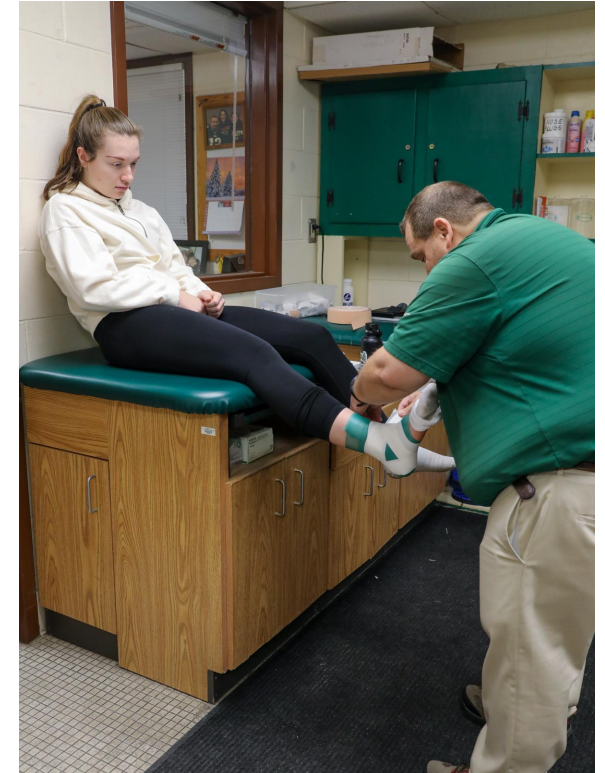
Some Remedies:

- We have created a reading and writing lab.
- We are in the process of creating a math lab.
- We now have four full-time mental health counselors on staff.

Current status of our athletic spaces and the impetus that started the conversations:

- The field house is over 35 years old. The roof has exhausted its normal life and needs to be replaced.
- The floor in the field house has been compacted over the years and does not provide an optimal playing surface.
- Because of the design of the current field house roof, air exchange systems are located within the building making for an acoustical challenge.
- The number of students participating in athletics requires additional space for our training staff.
- With the age of the connecting facility between the field house and the gym, we are in need of upgrades to account for ADA and Title IX compliance.
- The number of our teams has grown so much that our current facilities do not accommodate for non-team access to fitness areas for students to workout on campus on a consistent basis, and the court and space availability for activities outside of athletics is quite limited.
- Our field house lobby is the gathering spot for all students, not just athletes, after school and into the evening as the field house is the one social space on campus that is open and staffed into the evening hours. There is no seating and no place to do work or study.
- Continued and increasing need for usage of the space in service to the larger community.

For the reasons mentioned, it was time for the school to step back and evaluate the needs to best serve our students and community now and into the future.



In addition, over the past year, Gordian Consulting performed a campus-wide space audit for us. **The fieldhouse and connector were identified as the top two spaces in need of upgrades based on teaching, utilization, and deferred maintenance.**

Three years ago, we started the process of gathering input and information from key stakeholders. From those meetings and data gathering, three major themes were identified.



**Community
and Belonging**



**Health, Fitness
and Wellness**



**Sustainability
and Stewardship**

Community and Belonging

- Create spaces and programs to enhance connection, access, and belonging
- Develop practices and policies to promote equity at SJA
- Integrate student life, health and wellness, athletics, and academics
- Continue and build upon community programming and youth recreation
- Empower student voice and leadership





Health, Wellness, and Fitness

- Build a new center for student life and athletics :
 - Add multi-use and flexible areas for teaching, clubs, meetings, events, etc.
 - Expand and refurbish athletic spaces, athletic training, and team facilities
 - Incorporate natural light, improved air quality and acoustics, and provide safe playing surfaces and spaces
- Emphasize integrative wellness, mental health, and lifelong fitness
- Enhance multi-year health curriculum and outdoor education



Sustainability and Stewardship

- Expand endowment to ensure affordability, assistance, and opportunities
- Hire, retain, support, and develop expert faculty and staff
- Retain and promote excellent educational opportunities in the region
- Be a leader in promoting environmental sustainability and energy efficiency.
- Continue to be an economic driver and educational and cultural hub in St. Johnsbury and the region



We studied these themes, considered the landscape we are living in, researched the current and future needs of the school, and incorporated all these needs into a comprehensive campaign plan that will focus our fundraising efforts in the following areas:

Student Center

Endowment





Campaign Vision and Mission

WHOLE STUDENT | WHOLE COMMUNITY | WHOLE PLANET

To create an inclusive, healthy, and sustainable center for SJA student life and athletics while providing educational opportunities, support, and physical space that allows all students to learn, collaborate, and grow.





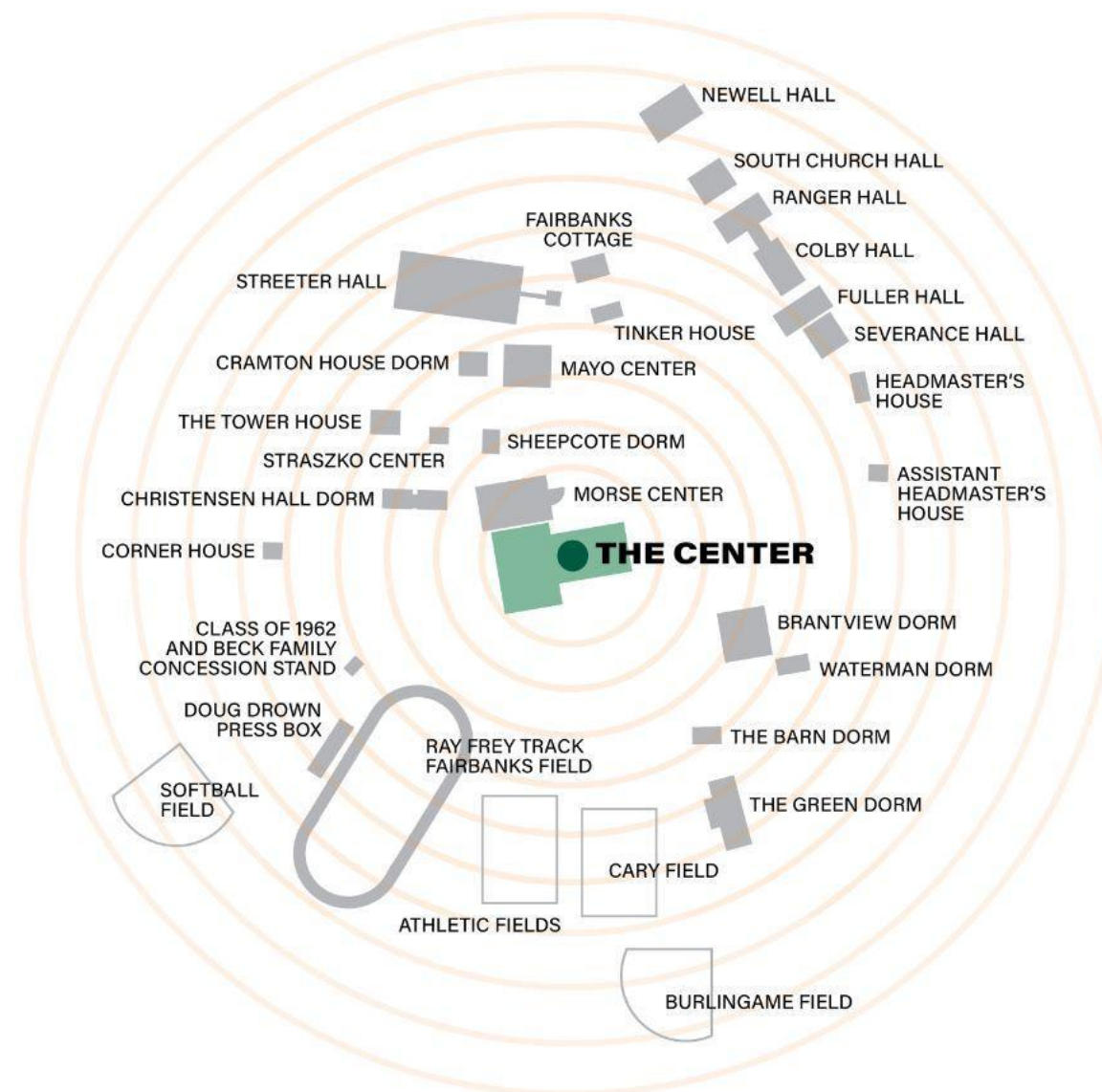
The Center Campaign

Bringing together our campus and community

Access for All • Endowed Faculty Chairs • Financial Aid •
Professional Development • Health, Wellness, and Educational
Initiatives • Social, Athletic, and Academic Space • Enhanced
Service to the Community • Environmental Awareness

Why the Center Campaign?

Not only will the Student Center be in the middle of campus, but it will also be a physical building that serves as an educational, social, and community hub. Educators and coaches will have a place to share their knowledge in a space that is inclusive, healthy, and sustainable. The local community and youth will enjoy watching and participating in events and activities.



The Project Details

WAYS TO HELP

1 CHAMPION

2 INVITE

3 INVEST



THE GOAL

\$21 MILLION

\$19 MILLION - THE CENTER PROJECT
\$2 MILLION - ENDOWMENT



CAMPAIGN PLAN

- PLEDGES UP TO 5 YEARS
- PLANNED GIFTS
- NAMING OPPORTUNITIES
- BROAD BASED SUPPORT



Let's Take a Look!



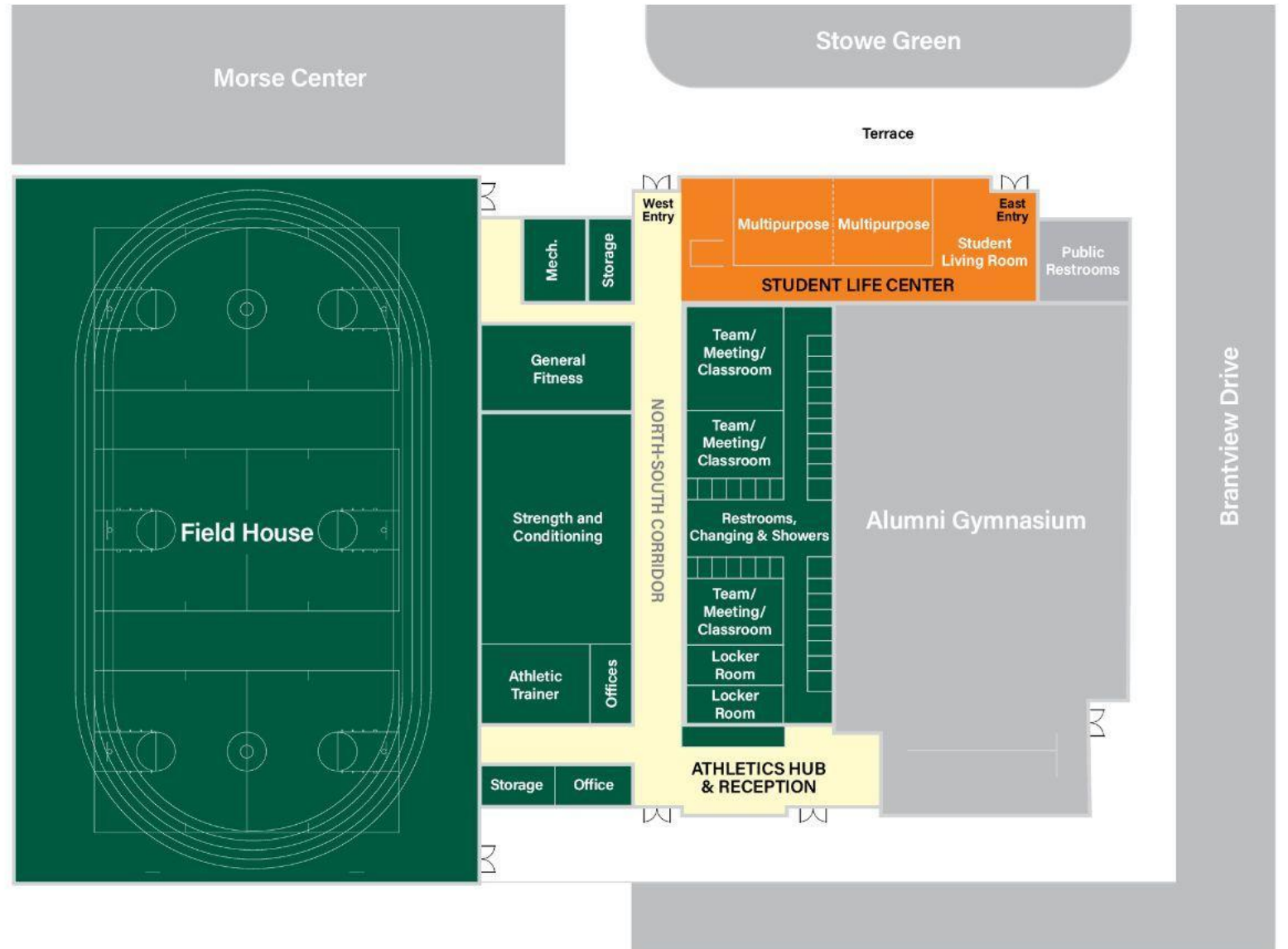
THE CENTER FLOOR PLAN

44,000 square feet

-  CURRENT FOOTPRINT RENOVATIONS
-  ADDITIONAL SQUARE FOOTAGE RENOVATIONS
-  NOT INCLUDED IN RENOVATIONS

ENVIRONMENTAL SUSTAINABILITY

Once this facility is built, because it will follow passive house sustainability standards, building costs will be reduced by 50-80%.



Aerial view of the new Student Life and Athletic Center



View from Brantview Drive



View from Stowe Green



View from Brantview Drive



View from Brantview Drive



Student Center looking onto the Student Center Patio on Stowe Green



Student Center looking at the Cafe with door to the Alumni Gym to the right



The Cafe with a green wall



The Lovett Community Hub - entrance near Morse Center



View from Brantview Drive



Community Commons entrance from Stowe Green near the Morse Center for the Arts



From the Student Center hallway into the Community Commons with Stowe Green to the right



Community Commons looking onto Stowe Green - able to seat 100 people banquet style



Community Commons with divider in use looking onto Stowe Green



Community Commons as presentation space looking onto Stowe Green



Concession Area View

Community Commons as club or activity space



Concession Area View

The Field House - shock absorbent floor, natural light, improved acoustics



Large Weight Room



The training room with visual access to the field house and large weight room



South entrance lobby from the parking lot



Hallway looking South - The Barn Dorm in the background



South view of Alumni Gym and Field House



South entrance into Alumni Gym and Field House



South entrance into Alumni Gym and Field House



South entrance into Alumni Gym and Field House



Proposed Timeline

Spring/Summer 2025

Achieve 80% of the building goal (\$15.2M)

Fall 2026 - Grand opening of renovated field house & construction to begin on the student center assuming funds have been raised.

Fall 2025 - Formal Announcement and Public Phase of the Campaign

Early Spring 2026 - Ground breaking of Phase I - the field house

Fall 2027 - Opening of the new student center



Campaign Status Report

The Lead Gift phase of a campaign is typically comprised of trustees, faculty, staff, and major donors. Major donors include individuals, foundations, and organizations. The Lead Gift phase will continue until 80% of the building goal is achieved. Cash and pledges (pledges can be made over 5 years), appreciated securities, IRA charitable rollovers, bequest and retirement plans, life insurance, and various gift annuity options can all be counted toward the building goal.

Some donors have pledged combination gifts that consist of cash/pledges and some sort of planned commitment. Naming options within the building are available.

Campaign Categories	Goals	Anticipated to date	Left to Raise
Student & Athletic Center	\$19M	\$10M	\$9M
Endowment/Financial Aid	\$2M	\$2M	\$0
Total	\$21M	\$12M	\$9M





To learn more about the campaign, questions you may have, or ways in which you can help, please contact, Tammi Sullivan Cady '88, by phone at (802) 751-2010 or by email at tammi.cady@stjacademy.org.