

SPONSORSHIP LEVELS

	Hilltopper Leader	Hilltopper Champion	Hilltopper Sustainer	Hilltopper Promoter	Hilltopper Supporter	Hilltopper Friend
Sponsorship Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500	<\$500
Sponsor of Athletics	√					
Sponsor of Theatre	√	√				
Sponsor of SJA Golf Benefit	√	√	√	√		
Sponsor of Operation Creation, SkillsUSA, FIRST Robotics, Science Olympiad	√	Choose 2	Choose 3	Choose 2	Choose 1	
Game Announcements — announced as a sponsor during home games	√					
Social Media Game Day Posts — solo logo on game day announcements (on rotation with other Hilltopper Leaders). Business tagged in game day posts.	√					
Social Media Posts — for sponsored programs*	√	√	√	√	√	
Social Media posts — thanking 2024 Sponsors	√	√	√	√	√	√
Newspaper (<i>Caledonian Record</i>) — Thank you ads for sponsored programs*	√	√	√	√		
Newspaper (<i>Caledonian Record</i>) — Included by level on ad thanking 2024 Sponsors	√	√	√	√	√	√
SJA E-Newsletter — Thank you mention each season	√					
SJA E-Newsletter — Thank you mention for sponsored programs	√	√	√	√		
SJA E-Newsletter — 2024 Sponsor thank you	√	√	√	√	√	√
Alumni E-Newsletter — Included in thank you for Homecoming, Lucky Day for SJA, and Reunion	√					
Alumni E-Newsletter — Included in thank you for SJA Golf Benefit	√	√				
Alumni E-Newsletter — 2024 Sponsor thank you	√	√	√	√	√	√
Website — Listed by level on pages for sponsored programs*	√	√	√	√	√	
Website — Listed by level on 2024 sponsorship page. Hilltopper Leader Sponsor includes a business blurb with their logo.	√	√	√	√	√	√
T-Shirts — for sponsored programs*	√	√	√	√		
Display — poster listing at entrances to Fairbanks Field and Alumni Gymnasium for home games	√					
Banners — for sponsored programs*	√	√	√			
Programs — for Athletics*	√					
Programs — for Theatre	√	√				
Programs — for other sponsored programs*	√	√	√	√	√	
Annual Donor Recognition — Listed in gift report	√	√	√	√	√	√
Hilltopper Magazine — Listed by level on 2024 Sponsor thank you	√	√	√	√	√	
SJA Golf Benefit — Included on Lead Sponsor signage	√					
SJA Golf Benefit — Listed by level on Sponsor thank you display	√	√	√	√		
SJA Golf Benefit — Field the specified number of teams	2 Teams	1 Team	1 Team	1 Team		

*When applicable